How Can I be Introduced?

OMETIMES a stranger hesitates about opening an account at the bank of his choice, because of the fancied difficulty of finding some one to introduce him.

If you are in this position and will stop in at the Lincoln Trust Company, one of the officers will be glad to suggest a means of proper identification.

TURKS IN FLIGHT ITALIANS PUSH ACROSS CARSO EAST OF SUEZ

Claim Defeat of British in Extend Gains in Hills East Mesopotamia Fight-

Lendon, Aug. 13. British forces in

On the western bank of Lake Van, made, the region of Tadvai, we launched a pulses ere driven to the south."

Turkish Statement.

The Turkish statement reads:

"A portion of a British force which tracked our volunteer detachments in le vicinity of Massirieh, in the Eutrates sector, retreated after two ours of lighting, leaving behind them certain number of dead or wounded.

"In Persia our detachments dis Persia our detachments dised the Russians from positions
of Kankaver and drove them eastWe took some prisoners. The
figure of the standard of the
dan road. Our advance detachreached Rahmedabad, seventeen
stres porthwest of Kankaver, and ments reached Rahmedabad, seventeen klometres northwest of Kankaver, and Hussiensbad, ten kilometres east of Kankaver. Our troops, which on August 5 dislodged the enemy from Songur, ejected him also from the Exinis Pass, twenty-three kilometres east of Songur, and occupied the pass. Priscers state that in the latter engagement on the wilder of the pass. Priscers state that in the latter engagement of the pass o one howitzer, one machine gun four field guns were disabled by

Turk Successes Claimed.

Turk Successes Claimed.

"Cayratian front: Our operations on the right wing are being developed. Our troops south of Fatuan by a surgery service of the property of the proper

Woman, 81, Hurt by Trolley Car. Mrs. Pauline Michael, eighty-one years old, of Astoria, was accidentally brown from a New York and Queens County trolley car yesterday. She was taken to her home at 249 Ninth Avesue in a serious condition.

of Gorizia and Toward the Coast.

London, Aug. 13.-The Italians are he were defeated in the recent battle giving the shattered Austrian armies across the Carso plateau, have extended their gains in the hills east of though no materials or stores were counter attacks from the Austrians, found at Bir-el-Ahd, there were large apparently intended to divert the efbeaps of ashes in the vicinity of the forts of the Italians from the Gorizia

el med. Petrograd announces defeat statements make no mention of the of Turkish forces near Lake Van. This fighting here, nor of that in the Dolomites, where heavy attacks are being although Austria claims refor the Italians in these secounter attack against the Turks, who tors. It is recalled that the successful attack on Gorizia had been under way for three days before the official statements told of it.

Teutons Pressed on All Sides.

The Italians are thus putting pressure on practically the whole length of the Austrian line, and their greater or less success everywhere, and executily the feat that they have greater or less success everywhere, and especially the fact that they have not been checked around Gorizia, leaves little doubt of the complete demoralization of the Teuton forces. With the Allied offensive gaining at the same time on the East and West fronts, it is impossible for the Central Powers to send reinforcements to the Italian sector, and the beaten armies Italian sector, and the beaten armies will have to save themselves and Istria as best they can. In military quarters here the capture of Trieste is now expected far sooner than appeared possible a week ago.

The Austrian losses were heavy again yesterday. The casuattes are recorded particularly great around.

again yesterday. Ine casualties are reported particularly great around Tolmino, which the Austrians are try-ing desperately to save, since it will make much easier a possible drive tow-

says:
"The Italians renewed their efforts in the Plava sector. They also atidentally tacked our new positions east of Goidentally december the positions of tacked our new positions east of Goidentally t

"Several hostile advances in the Dol-omites resulted in failure."

A good habit cannot be formed too early-start the children on

send 2c stamp for generous sample of either Dr. Lyon's Perfect Dental Cream or Tooth Powder. 514 W. 27th St., N. Y. City I. W. Lyon & Sons, Inc.

BRITISH SMASH FRONT OF MILE **NEAR POZIERES**

Push Nearer Martinpuich munication issued to-day follows: and Cource-

FRENCH ADVANCE OVER HILL 109

Raids Along Whole Line Presage Renewed Drive # by Allies.

In the first of the tribune of the common that the common that the common the common to the common t Ry Cable to The Tribune.]

Aug. 13.—The Italians are shattered Austrian armies They have pushed further

They have pushed further

Tribune.]

Itroops massed for attack near Fozieres. The British gains to-day take them nearer Martinpuich and Courcelette, key positions on the Bapaume road. The German statement tells of heavy attacks along this line, and also of an attack in the Guillemont sector.

Raids Presage New Drive.

tiently for the moment to rush to the assault. Finally, as if obeying an order which had been heard simultaneously on the entire front, the batteries suddenly ceased fire. The silene which succeeded the great uproar lasted only a few minutes. Several blows on the whistle were given and orders were passed along. The clanking of bayonets being adjusted could be heard. A few seconds more and there was a tumuit of confused noises and a shout of 'Forward!'

"Human forms surged from the black holes, running madly forward. The noise of the warning sirens of the adversary and the crackling of their machine guns told that the battle had begun. Raids Presage New Drive.

Another indication of a coming renewal of the big drive came in reports of heavy artillery actions at many places along the front and in several British raids on the German trenches. Similar pressure was exerted before each previous attack. Last night's raids were on the famous Vimy ridge, opposite Calonne and east of Armentieres. A German raid near the Hohenzollern redoubt was repulsed. Following the brilliant French dash of Saturday, the Allies now hold a strong grip on the German third line trenches, the point of the wedge driven in a week ago having been broadened and deepened. The greater part of Maurepas is now in French hands, while to the south they are in the outskirts of Clery. The Germans are now menaced on both wings, trying to hold Clery and Combles, both of which are pillars of their line. pillars of their line

The most encouraging feature of the Somme fighting, in the opinion of military experts here, is the evident mability of the Germans, even by the most ferocious artillery fire and the most reckless sacrifices of the Kaiser's crack infantry, to move either the French or the British from the posi-

tions they have gained.

It is becoming clear that the Allies can gain consistently, and that the Germans cannot. The Germans have now mans cannot. The Germans have now had ample time to strengthen their defences and to bring up all the men they can afford to have on this front. Still they are driven back, and still their counter-attacks fail. No one believes that they are yet anywhere nearly beaten, but it is now felt that they are definitely on the down grade.

Day's Official Reports on Somme Offensive

London, Aug. 13 .- To-night's offi cial communication reads:

Southeast of Guillemont the enemy last night made an attack with bombs, which we repulsed. On our right flank, except for some fairly heavy shelling of our front trenches and minor encounters with hostile detachments near Delville Wood, there was no event of invented the second of the second of

Paris, Aug. 13.—To-night's official tatement says:

North of the Somme no action by the nemy was attempted during the day. Innor combats enabled us to progress line combats enabled us to progress. West of Monestoryska and also on the combats of t

tacks in the same region, which were repulsed easily. The artillery on both sides was very active all along this BRITISH ATTACK

Adjutant Lenoir yesterday brought down his seventh enemy aeroplane, which fell near Gincrey, Department of the Meuse, in the German lines. Last night French bombarding squadrons dropped 120 large bombs on the railway station at Metz-Sabions and on the railway, workshops and barracks in Metz itself.

RAGES UNABATED

Visit to Front Shows No Signs of Slackening of Offensive. German Announcement. Berlin, Aug. 13.—The official com-

Between Thiepval and the Somme our Allied opponents yesterday, after the previous restricted fighting, com-bined their whole forces in the Ovil-**EVERY DAY BRINGS**

bined their whole forces in the Ovillers-Pozieres sector in a united attack selong the entire front. The attack between Thiepval and Guillemont broke down, with the heaviest losses to the enemy. Further south, as far as the Semme, it came to heavy hand-to-hand fighting with French forces, which attacked repeatedly. This fighting continued throughout the entire night, and near Maurepas and to the east of Hem it is still in progress.

Directly south of the Somme the French made an attack against Biaches, which broke down completely under one who might think from reading the

North of Vermelles, near Combres the field would conclude, judging from and south of Lusse our patrols took the unceasing and enormous volume

NEW ADVANTAGE

I tained a torrent of shellfire which German prisoners who have been at Verdun say surpasses anything they endured there; while at the different munitions depots the piles of shells seem as plentiful as the day before the grand offensive began. It has been a week all to the taste of the gunners. They have had such an advantage of position over the Germans as they never had before, thanks to the possession of Pozieres ridge, which was crowned by a windmill at the highest point, the wooden structure of which has long since been blown to splinters by shellfire and its stone base cracked into bits.

Incalculable and inconceivable is the amount of shell fire spent on this ridge, whose irregular skyline is ever changing as a result of the pummelling, but the British keep their domination by tactics and methods of fortifications not permitted to be mentioned here.

The Australians say that the latest German counter attacks, which was German counter attacks. The continuous nightmare, and explains why the Germans can put no more spirit into their counter attacks."

As some illustration of the power of artillery fire when the shells are ample and the ground at the ground at the ground at the during this last week the Germans in the Somme battle area and gunfire alone.

After three days of cooler weather another hot wave has come. For four weeks there has been no rain except a slight shower now and then. The ground is parched with the drought and the leaves are beginning to fall from trees at some places.

Relief Parties Checked.

One result of the widespread shelling

The Australians say that the latest German counter attack, which was made last night, would have been comic Somme, it came to heavy hand-to-hand fighting with French forces, which attacked repeatedly. This fighting continued throughout the entire night, and near Maurepas and to the east of Hem it is still in progress.

Directly south of the Somme the French made an attack against Biaches, which broke down completely under our fire. On the remainder of the front there were no developments of ihportance.

Exceeded, German Prisoners Say.

Exceeded, German Prisoners Say.

With the British armies in France, Aug. 12, via London, Aug. 13.—Any one who might think from reading the British official reports that the British official tenore out on the remainder of the British official reports that the British official reports the two battalions which have the two battalions which had not been so tragic for the two battalions which had not been so tragic for the two battalions which had not been so tragic for the two battalions which had not been so tragic for the two battalions which had not been so tragic for the two battalions which had not been so tragic for the two battalions when the two ba

One result of the widespread shelling over a great depth of the German front, whether 12-inch shells into distant villages or 18-pounders into the front line and support trenches, is to prevent the Germans from bringing water, as well as food, up to thirsty men penned up in trenches of burning hot earth in this fierce August weather. Most of the villages this side of Bapaume are filled with debris of houses which the British shell fire has battered down.

One thing to be marvelled at is how little ice is supplied, either to the British or the French army. The common use of ice is habitual to neither people, yet it is surprising that the heat prostrations are so few.

The significant value of inoculation to prevent typould is shown by the fact

to prevent typnoid is shown by the fact that, despite the heat and battle con-ditions, where burying the dead and sanitation are hard to control, according to the last report there were only

Found Near Death in Street. Patrolman Ambrose, of the Bedford Central

bled over William Rogofsky, twentyeight years old, of 267 Kent Avenue, on the sidewalk in front of his home early yesterday, apparently dying from loss of blood. An ambulance surgeon from the Eastern District Hospital attended Rogofsky. The police learned he had accidentally put his right arm through a plate glass window and had cut the main arteries. Rogofsky was taken to the hospital.

BRITISH FORCES GAIN IN AFRICA

Cross Centir Mountains-Belgians Pursue the Germans.

London, Aug. 13.-The advance of wide encircling movement by the British and Belgian forces in German East Africa is reported in an official statement issued by the War Office to-One result of the widespread shelling day. The text of the statement fol-

"The forces under General Smuts began a simultaneous forward movement on August 5. A strong mounted force under Brigadier Geperal Enslin undertook a wide enveloping movement north and northwest of the Nguru Mountains. After traversing the Centir Mountains General Enslin's troops emerged on August 8 at Mhonda Mission, between the mountains and the Kanga Hills overlooking the Majonga Valley, completing an arduous march of fifty miles where wheel transport was impossible.

"At the same time strong infanty forces moved into the Majonga Valley from the north and to the eastward of the Kanga Hills. On August 9 stubborn actions developed at Mhonda and Matamonda in the valley, lasting until August 11 when the enemy's resistance gan a simultaneous forward movement

in was broken at Matamonda and pursuit started from the valley.

"Further west Lieutenant Colonel Vandeventer, after occupying Kilinatinde, Dodoma and Kikombo, on the Central Railway, pushed eastward through kwanyangalo on the main road to Mpwapwa, and at nightfall on August 11 encountered the enemy in a strong position in a road defile at Tschungo, ten miles west of Mpwapwa. The enemy was defeated and pursued by us. In all these engagements the cnemy's losses were relatively severe. "In the south our columns, after inflicting severe losses on the enemy at Malangali, are now approaching Iringa. Malangali, are now approaching Irin. On Lake Tanganyika we occupied ando Island, also Kate.

Attention of

George W. Perkins

American Citizen

Dear Mr. Perkins:-

Your entire business and political career speaks eloquently of force, initiative and efficiency, a magnificent combination in any man's life. You love to do the big things. You'd rather make a King than be one. And the things people admire in you, you necessarily admire in them.

When you consider the many millions that smoke cigarettes, don't you think it is a big thing to create a cigarette that pleases all the people and sells at a price that any one can afford? Isn't that material progress?

Don't you think it is a

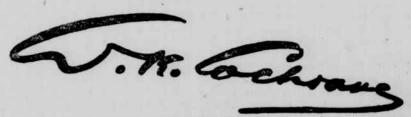
bigger thing to please fifty million men than it is to please a few thousand? Well, I think so, too, Mr. Perkins, and that's why I am calling your attention to the Lord Salisbury cigarette. It is designed to please every taste and every income. Therefore, it is one of the big tings in American commerce. and you've got to admire it for the broad scope of its usefulness. It is a 100% pure Turkish-tobacco cigarette which sells for 15 cents for a package of 20. (See guarantee on package.)

You are a man, Mr. Perkins, that loves the good things of life-the big and comprehensive and the all-inclusive things. Your active mind easily distinguishes the real from the unreal. The low price of the Lord Salisbury cigarette and the unusually large quantity at the price does not suggest inferiority to you. It suggests progress, development and the solution of a great problem in economics. And if you smoke cigarettes you are going to try Lord Salisbury and see if progress and development are actually here. Aren't you, Mr. Perkins?

Any commodity that aims at highest quality and lowest price and is intended for all the people regardless of class or condition is a big thing, and the Lord Salisbury cigarette is that kind of commodity.

Thank you Mr. Perkins, for your attention. Later on, I'll listen to you and I'll listen hard.

Cordially yours,



Pres. W. K. Cochrane Adv. Agency

Is Why don't you send for a package now! You'r towns to some on later.

North of the Somme no action by the enemy was attempted during the day. Minor combats enabled us to progress on the slopes of Hill 109, southeast of Maurepas. Artillery fighting continues somewhat violently in the sectors of Barleux and Chaulnes.

On the left bank of the Meuse a strong German attack made yesterday evening on our lines south of Avocourt Wood was stopped by our barrage fire and grenades. There was an intermittent bombardment on the right bank. On the remainder of the front the day was calm. In the afternoon one of the enemy's long range guns fired four large calibre shells in the direction of Nancy.

Germans Lose on Meuse.

Germans Lose on Meuse. was calm. In the alternoon one of the enemy's long range guns fired four large calibre shells in the direction of Nancy.

Germans Lose on Meuse.

An earlier statement read:

North of the Somme the night was comparatively quiet. Our troops consolidated their positions on the conquered ground. A German attack from quered ground. A German attack from quered ground a German attack from quered ground a German attack from quered ground. A German attack from quered ground a German attack from quered ground a German attack from quered ground. A German attack from quered ground a German attack from quered ground a German attack from quered ground. A German attack from quered ground a German attack from the direction of Combles against the church and cemetery at Maurepas, which we occupy, was stopped by our machine gun fire, which inflicted heavy losses on the enemy. Enghty prisoners remained in our hands.

On the right bank of the Meuse (Verdun front) we have progressed slightly to the southeast of Fleury.

The enemy made attacks with superior forces northeast of Monasterzyska. He gained isolated local advantages, but was finally stopped after a hard struggle. The troops fighting in this district are now reaching the positions which were assigned to them on account of the readjustment of the hostile forces. The Russians occupied Tysmienitsa. Stanislau was evacuated without fighting. Front of Field Marshal von Hindenburg: Russians in masses made attacks southwest of Zalocze and were repulsed by means of counter attacks. Near Troccianice a Russian assault was beaten back. At Kaszovka, in the bend of the Stokhod, an Austro-Hungarian detachment took an advanced position of the enemy.

"The positions which the French cantured, which were exceedingly strong
and along the entire front of the defensive system of the Germans, comprised two or three lines of trenches,
according to their Ccality, and even
four lines at some points.

"Numerous works and armored forts
and fortified redoubts completed this
powerful organization, and it fell into
the French hands, from one end to the
other, in exactly one hour and twenty
minutes.

other, in exactly one hour and twenty minutes.

"The French losses were much less than had been expected. At Maurepas they did not have 300 men disabled, and it was at this point of the summit plateau, the southern part of which had been occupied the day before, that the combat was hottest. The Germans hung on, defending the ground inch by inch, trying to cope with the French and hurriedly bringing up reinforcements.

"Their resistance was vain, however. The French, after furious hand-to-hand fighting, pushed forward and entered the village, which had been completely destroyed by the French shells.

"The French are continuing their progress and the possession of the entire village seems probable."

RUSSIANS ADVANCE

ON 100-MILE FRONT

Continued from page 1